

# EUROPEAN MID-CENTURY STRATEGY FOR A SUSTAINABLE CHLOR-ALKALI INDUSTRY

## SAFE. COMPETITIVE. GREEN.

Euro Chlor... a safe and competitive supplier of chlor-alkali products and an integral part of Europe's climate neutral and circular economy transition.



**2050**



### SAFETY LEADER

Aim for zero incidents  
Work with all stakeholders to further improve safety



### COMPETITIVE SUPPLIER

Safeguard our industry whilst supporting EU green ambitions  
Promote our industry as a great place to work



### CLIMATE NEUTRAL PLAYER

Utilise 100% of any hydrogen produced  
Continue to improve energy efficiency and reduce our carbon footprint



### CIRCULARITY CHAMPION

Increase recycling of chlor-alkali end products  
Explore ways to use all raw materials efficiently and reduce waste

[www.eurochlor.org/mcs](http://www.eurochlor.org/mcs)

**#eurochlorMCS**